

DEPARTMENT OF BUSINESS
SILVERTON HIGH SCHOOL
INTRO TO BUSINESS



INSTRUCTOR INFORMATION:

Ms. Towery
Business Teacher
FBLA Adviser

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CLASSROOM:

C-132

GENERAL INFORMATION:

Course Description: In this course, you will learn about the inter-relationships of business, government, and society; by examining the defined and/or established roles within the business community. It considers various aspects of business including emphasis on ethics and social responsibility. We will be looking at all of these topics through the lens of business leaders throughout time.

Credits: .5 **Prerequisites:** None

Measurable Student Learning Outcomes:

1. Describe and explain the organization and functions of business.
2. Analyze and discuss how the economic, social, political and physical environments affect business and business decisions.
3. Use the business resource materials and various media to complete exercises and reports.
4. Incorporate usage of business language in discussions and reports.
5. Effectively and respectfully communicate in the business world.

Expectation for use of Technology:

Students will use Microsoft Office products, Google Classroom/Chrome/Drive, and the Windows 7 operating system.

Course Materials:

Textbooks:

BUSN7, Marce Kelly, Jim McGowen, and Chuck Williams

Additional course materials accessed via Google Classroom

Course Requirements:

1. Attend class and participate fully in a professional manner.
2. I do not expect you to be a computing expert; however, it will be helpful if you have the skills and knowledge to:
 - Navigate to Google Classroom for the course.
 - Send and receive email.
 - Save and retrieve documents saved in your Google Drive or school drive.

If you are unfamiliar with how to do any of these four things, please let me know as soon as possible. I'll be glad to help you get started.

Future Business Leaders of America (FBLA) Membership:

FBLA is a leadership organization that is here to help guide the next generation into being successful business leaders. Their mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs. Our Silverton FBLA chapter leads volunteer projects in the community, competes in a wide range of competitive events at the local, state, and national level, attends leadership conferences, and manages the Fox Shop (Student Store on campus). Regardless of career choice, involvement in FBLA will help students develop leadership skills that will help them be successful in ANY chosen career. If interested, membership forms are located in the classroom (C132).

ATTENDANCE AND GRADING:

Evaluation of Student Performance:

ASSIGNMENT	Points Possible
Assignments	5 pts each
Assessments	25 pts each
Discussion Posts	5 pts each
Team Projects	25 pts each
Final Project	50 pts

Late Assignments and Grading Procedures:

Grades will be updated on Pinnacle each Monday. If a student turns an assignment in ON TIME, and are not satisfied with their grade, they have the opportunity to resubmit. If an assignment is turned in late, the student WILL NOT have that opportunity unless arrangements to turn an assignment in late were made BEFORE the due date. If you submit late work, you must communicate that with me in order for it to be graded. I will not go back and look for assignments that come straggling in on my own! In the work environment, an employee who consistently turns work in late and of inadequate quality will most likely find themselves job hunting again. This grading policy is in place to assist students in improving employability skills. It is the student's responsibility to check their grades regularly and to discuss any discrepancies they feel exist with me. Parents: Students need to learn how to advocate for themselves, please help encourage them to initiate conversations.

My Philosophy:

This is a business class in the Career and Technical Education (CTE) department. My focus is on integrating core subjects and necessary job skill development with the technical class subject to increase a student's potential for employability.

According to the Job Outlook survey in 2012, teamwork job skills are necessary to getting hired according to 80% of employers and a survey of 23,000 employees across industries and locations reported that 60% of their day-to-day work required regular coordination with 10 or more people (Including those in different departments or leadership positions). To mimic the work environment, team projects are an integral part of this course. If students are not working productively and collaboratively with team members, I will step in as the boss and "fire" individuals from the project if necessary (I really don't like "firing" people!). This will mean that the student will need to complete an alternate assignment on their own to earn the points (believe me, you will prefer the team project☺).

Writing Skills: This is a business course, and in order to be successful in business you need to be able to submit work that is professionally written, therefore, no work that is riddled with grammatical, spelling, sentence structure, poor readability and other errors will be accepted. Please note that abbreviations used in text messaging and social media are not considered acceptable in professional communications.

Grading:

The following grading scale points will be utilized to award letter grades:

A = 90-100%

D = 60-69%

B = 80-89%

F = Below 60%

C = 70-79%

PROCEDURES AND POLICIES YOU NEED TO KNOW:

Business Tools: Cell Phones, Smartphones, and Laptops:

I understand the importance of electronic devices in the business world in order to be as efficient as possible. However, I also know that they can serve as a distraction. These devices are powerful tools that will be used in this class as just that – tools to conduct the business of the class. If I find that a student is using an electronic device in class inappropriately or without permission, it will be collected and the parent will have to come in and pick it up, as per school policy. *Don't be embarrassed!*

Guidelines for a Productive and Effective Online Classroom:

Students are expected to conduct themselves in the course (e.g., on discussion boards, email) in compliance with the school's regulations regarding civility.

Civility is an essential ingredient for academic discourse. All communications for this course should be conducted constructively, civilly, and respectfully. Differences in beliefs, opinions, and approaches are to be expected. In all you say and do for this course, be professional. Please bring any communications you believe to be in violation of this class policy to the attention of your instructor.

Active interaction with peers and your instructor is essential to success in this course, paying particular attention to the following:

- Unless indicated otherwise, please complete the readings and view other instructional materials before participating in the discussion board.
- Read your posts carefully before submitting them.
- Be respectful of others and their opinions, valuing diversity in backgrounds, abilities, and experiences.
- Challenging the ideas held by others is an integral aspect of critical thinking and the academic process. Please word your responses carefully, and recognize that others are expected to challenge your ideas. A positive atmosphere of healthy debate is encouraged.

Expectations for Student Conduct: You will be expected to conduct yourself in a professional manner. Academic dishonesty, such as plagiarism and cheating, will be handled according to the procedures outlined in the student handbook. Students are expected to be honest and ethical in their work.

OAR 576-015-0020 (2) Academic or Scholarly Dishonesty:

a) Academic or Scholarly Dishonesty is defined as an act of deception in which a Student seeks to claim credit for the work or effort of another person, or uses unauthorized materials or fabricated information in any academic work or research, either through the Student's own efforts or the efforts of another.

b) It includes:

- (i) CHEATING - use or attempted use of unauthorized materials, information or study aids, or an act of deceit by which a Student attempts to misrepresent mastery of academic effort or information. This includes but is not

limited to unauthorized copying or collaboration on a test or assignment, using prohibited materials and texts, any misuse of an electronic device, or using any deceptive means to gain academic credit.

(ii) FABRICATION - falsification or invention of any information including but not limited to falsifying research, inventing or exaggerating data, or listing incorrect or fictitious references.

(iii) ASSISTING - helping another commit an act of academic dishonesty. This includes but is not limited to paying or bribing someone to acquire a test or assignment, changing someone's grades or academic records, taking a test/doing an assignment for someone else by any means, including misuse of an electronic device. It is a violation of Oregon state law to create and offer to sell part or all of an educational assignment to another person (ORS 165.114).

(iv) TAMPERING - altering or interfering with evaluation instruments or documents.

(v) PLAGIARISM - representing the words or ideas of another person or presenting someone else's words, ideas, artistry or data as one's own, or using one's own previously submitted work. Plagiarism includes but is not limited to copying another person's work (including unpublished material) without appropriate referencing, presenting someone else's opinions and theories as one's own, or working jointly on a project and then submitting it as one's own.

c) Academic Dishonesty cases are handled initially by the academic units, following the process outlined in the University's Academic Dishonesty Report Form, and will also be referred to SCCS for action under these rules.